



## Livable Community for Successful Aging Policy Board

Meeting date: Tuesday, June 14, 2022 2:30-4 PM

Health and Human Services Building, Room 203 (2<sup>nd</sup> Floor, 855 S. Dubuque St., Iowa City)  
or attend via Zoom

### NOTES

- 1) **Welcome & Introductions** – Bathke Opened Meeting at 2:35PM
  - a) Present: Josey Bathke, Amber Buer, Bob Welsh, Cathy Dolan, Dorene Nott, Jon Green, Lynette Jacoby, William Gorman, Bob Untiedt, Lorraine Bowans (late), Micha James (late), Stacia Rath (late)
  - b) Absent: Tracey Achenbach, Danielle Pettit-Majewski
  - c) Staff Present: Jeff Kellbach, Lindsey Huff
  - d) EXPIRING 6/30/22 Tracey Achenbach – not renewing
  
- 2) **Public Comments** – none this month
  
- 3) **Approval of Minutes** from Meetings of April 12 – Moved by Welsh, Second by Nott; approved unanimously
  
- 4) **Finances – Jacoby**
  - a) Bills - spent \$408.99
    - a. Advertising for OAM on Facebook
    - b. Snacks for multiple events
    - c. 1 year subscription to Constant Contact (new newsletter format)
  - b) Free Balance - \$4,591.00 to date
  - c) Promotional Items on order now
    - a. Magnifying bookmarks, jar openers, CC holders for cell phones
    - b. expenses not received yet but planned to be paid for yet this FY
    - c. approx. \$1,500 in expenses
  - d) Fiscal Year ends June 30<sup>th</sup>
  - e) **July 1<sup>st</sup> Allocation will only be: \$5,000**
  - f) REMINDER: Budget planning for FY24 is due October 2023
  
- 5) **Update from Aging Specialist – Kellbach**
  - a) Older Americans Month Recap – 3 events held by JCLC
  - b) Learn-N-Earn Program Update
    - i. finishing first 3 month series now
    - ii. if attend all 3 then eligible for \$50
    - iii. looking at partnering w/Horizons for future quarters
    - iv. providing via ZOOM next quarter (July – Sept)
  - c) Newsletter
    - i. Moving from MailChimp to Constant Contact
    - ii. Lindsey Huff, student worker, is doing most of the work
  
- 6) **Strategic Plan Review** – revisions made in red to the draft Strat Plan

**DRAFT**

**Johnson County Livable Community Strategic Plan**

# Effective August 2022-25

revisions 6/14/2022

## GOAL 1: AFFIRM AND PROMOTE A COMMON UNDERSTANDING OF THE JCLC POLICY BOARD

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Ensure the work of JCLC aligns with Strategic Plan goals	1. Review and evaluate progress at each board meeting.	Policy Board	bi-monthly
	2. Evaluate the structure of the board <ul style="list-style-type: none"> <li>a. what can be done by action teams</li> <li>b. what can be done by short term group</li> <li>c. what can be done by partners</li> </ul>	Policy Board	annual in-person
	3. Orient <del>and mentor</del> new members	Executive Committee & board chair?	within 1 month of appointment to Policy Board

## GOAL 2: IMPROVE AND INCREASE JCLC OUTREACH AND ENGAGEMENT

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Improve communications	1. Comm Com: Create a newsletter than can be shared in elec & hard copy <del>Increase newsletter circulation by 200 people through identification of mailing lists and agencies to publicize and distribute newsletter</del>	Communications Committee	12/2023
	<del>2. Complete migration of JCLC website</del>	<del>Communications Committee</del>	<del>12/2020</del>
	3. Review website info/printed material and update (i.e. housing options)	Communications Committee	annually
Identify and strengthen government and Community partnerships	1. Create year end report	Communications Committee	annually
	2. Present year end report summary of activities to BOS and/or other local communities	Action Teams w/initiatives	annually
	3. Conduct outreach to at least 1-2 rural Communities to inform them about JCLC and services available through Aging Specialist.	Aging Specialist	annually
Increase educational initiatives and opportunities	1. Provide a minimum of 5 forums, presentations, booths and other programs	Action Teams	annually

**\*\* STOPPED HERE \*\***

### Goal 3: BUILD AND SUSTAIN JOHNSON COUNTY AS A LIVABLE COMMUNITY

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Effectively advocate on behalf of older Adults residing in Johnson County	1. Develop the JCLC policy agenda and present to the Board of Supervisors for approval.	Policy Board, Action Teams	annually, by 10/31
	2. Develop an outreach plan to promote our approved policy agenda	Policy Board	annually
	3. Develop at least one program or Initiative to promote policy agenda	Policy Board	annually
	4. Visit the State Capitol on Older Iowans Day to meet with our Legislators and promote our policy agenda	Policy Board, Action Teams	annually
Explore livable community designation for Johnson County	1. Research and determine feasibility	Policy Board	6/30/2021

7) Operating Rules Review- Was on the agenda but we ran out of time to discuss.

8) Action Teams and Committees- Was on the agenda but we ran out of time to discuss.

- 1) Caregivers – not meeting now
- 2) Communications Committee
- 3) Falls Prevention
- 4) Housing
- 5) AARP Age-Friendly
- 6) Dementia Friendly Johnson County

9) Meeting dates for future meetings

- a) Strategic Plan Meeting- July 12th at 2:30PM
- b) Policy Board- August 9<sup>th</sup> at 2:30PM

10) Future Meeting Topics

11) Announcements

- a) Facebook Page Link: <https://www.facebook.com/JCSocialServices>
- b) Latest Newsletter: <https://www.johnsoncountyiowa.gov/livable-community/newsletter>
- c) Other

12) Adjournment at 4:05PM