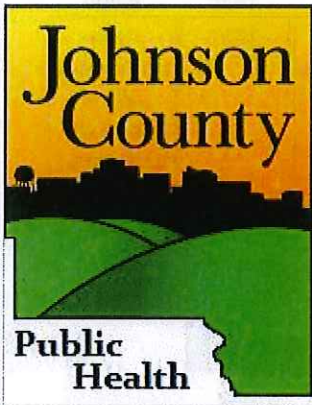


Johnson County Community Health Improvement Plan

Date Updated: May 16, 2018



For additional information, CONTACT:

Name	Organization	Phone	Email
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Community Priority

Domestic and Sexual Violence

Goal #1 By 2021, take action to reduce domestic and sexual violence in all populations.

National Alignment

Healthy People 2020 baseline under "development"

State Alignment

No State of Iowa Alignment

Objective 1-1 By 2017, community partners will organize a community action group to address domestic and sexual violence.

Baseline Year	Baseline Value	Target Year	Target Value
2016	No community action group formed	2017	One community action group will be formed

Report Date
May 17, 2017

Year
2017

Value
Group was formed

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: A Sexual Assault Awareness Month (SAAM) planning group was formed in order to increase awareness about these prevailing issues in the Johnson County community. Representatives from Johnson County Public Health (JCPH), Domestic Violence Invention Program (DVIP), Rape Victim Advocacy Program (RVAP), Women's Resource and Action Center (WRAC), Transformative Health, Monsoon United Asian Women, and ANAMI make up this group.

Report Date
May 1, 2018

Year
2018

Value
One Community Action Group will be formed

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: In November of 2017, Johnson County Public Health staff (Health Planner) lead a strategic planning sessions with the SAAM planning group in order to formalize the group's work to become a coalition. The group is now referred to as the Partnership for Affirmative Consent Cultures, and continues to plan events within the community. April is Sexual Assault Activism Month, and this group was instrumental to the planning and implementation of all events.

Strategy 1-1.1 Research and contact all community partners and agencies that currently work with domestic and sexual violence to determine interest in forming a community action group.

Strategy Type

Long-Lasting Protective Intervention

Who's Responsible

JCPH, DVIP, RVAP, Women's Resource and Action Center, Transformative Healing, Monsoon United Asian Women, AMANI

Target Date

Dec 30, 2016

Report Date
May 17, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Representatives from SAAM are interested in continuing to meet on a frequent basis. After planning several events throughout April 2017 to increase awareness about Domestic and Sexual Assault, the group decided to take a short break from meeting regularly and reconvene in June 2017.

Community Priority

Alzheimer's Disease Awareness

Goal #1 By June 2018, take action to increase concern and awareness of Alzheimer's Disease.

National Alignment

HC/HIT-9 Increase the proportion of online health information seekers who report easily accessing health information
 HC/HIT-13 Increase social marketing in health promotion and disease prevention

State Alignment

No State of Iowa Alignment

Objective 1-1 By June 2018, increase awareness of Alzheimer's Disease and of the Alzheimer's Association through JCPH media and outreach efforts.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0 Outreach Initiatives	2018	5 Outreach Initiatives

Report Date

May 1, 2018

Year

2018

Value

5 outreach initiatives

Progress on Objective

- | | |
|--|--|
| <input type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input checked="" type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: Johnson County Public Health was successful in collaborating with the Alzheimer's Association of Eastern Iowa to provide a lunch and learn on Alzheimer's for Johnson County employees, however there is room for improvement in other forms of outreach.

Strategy 1-1.1 Make a proclamation from the Board of Supervisors that June is Alzheimer's and Brain Awareness Month, create social media posts surrounding effort.

Strategy Type

Counseling & Education

Who's Responsible

JCPH staff, Board of Supervisors

Target Date

June 2018

Report Date

May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes:

Strategy 1-1.2 Distribute Alzheimer's Association brochures in various departments in the JCPH building.

Strategy Type

Counseling & Education

Who's Responsible

JCPH Staff

Target Date

June 2018

Report Date

May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes:

Strategy 1-1.3 Disseminate the Alzheimer's Association's annual facts and figures via e-newsletter to highlight the increasing prevalence of the disease.

Strategy Type

Counseling & Education

Who's Responsible

Alzheimer's Association and JCPH staff

Target Date

March 2018

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 1-1.4 Promote the Alzheimer's Association events including the Iowa City Walk to End Alzheimer's over social media outlets and newsletters to encourage participation.

Strategy Type
Counseling & Education

Who's Responsible

JCPH Staff

Target Date

September 2018

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 1-1.5 Provide lunch and learn program opportunity at Johnson County Public Health to increase knowledge of Alzheimer's disease.

Strategy Type
Counseling & Education

Who's Responsible

Alzheimer's Association and JCPH

Target Date

September 2017

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: A lunch and learn was hosted for Johnson County employees on September 12th, 2017. There were 5 people in attendance.

Community Priority

Sexual Health

Goal #1 By 2018, provide education to the Sexual Health Alliance membership.

National Alignment: State Alignment:

Objective 1-1	By June 2018, assess the educational needs of 100% of the coalition's membership.	Baseline Year	Baseline Value	Target Year	Target Value
		2017	0	2018	100%

Report Date	Year
May 3, 2018	2018
	Value
	100%

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Sexual Health Alliance is in the process of a restructure, and thus has made no progress on previously identified initiatives

Strategy 1-1.1 Establish an Education Committee

Strategy Type: Counseling & Education

Who's Responsible: Sexual Health Alliance (SHA) President Target Date: June 2018

Report Date	<u>Progress on Strategy</u>
May 3, 2018	<input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input checked="" type="checkbox"/> No progress

Progress notes:

Strategy 1-1.2 Assess the educational needs of the general membership through a survey

Strategy Type: Counseling & Education

Who's Responsible: SHA Education Committee Target Date: June 2018

Report Date	<u>Progress on Strategy</u>
May 1, 2018	<input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input checked="" type="checkbox"/> No progress

Progress notes:

Strategy 1-1.3 Develop a 3 year work-plan based on the feedback of the survey

Strategy Type: Counseling & Education

Who's Responsible: SHA Education Committee Target Date: June 2018

Report Date	<u>Progress on Strategy</u>
May 1, 2018	<input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input checked="" type="checkbox"/> No progress

Progress notes:

Goal #2 By 2018, foster and engage the Sexual Health Alliance's membership.

National Alignment: State Alignment:

Objective 2-1 By June 2018, assess 100% of current coalition membership and create a plan for recruitment, retention, and engagement.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	100%

Report Date
May 3, 2018

Year
2018

Value
100%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Sexual Health Alliance is in the process of a restructure, and thus has made no progress on previously identified initiatives

Strategy 2-1.1 Create and conduct assessment

Strategy Type
Counseling & Education

Who's Responsible
Sexual Health Alliance (SHA) President

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 2-1.2 Collect feedback and analyze results of members' survey

Strategy Type
Counseling & Education

Who's Responsible
Sexual Health Alliance (SHA) President

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 2-1.3 Establish a Membership Committee

Strategy Type
Counseling & Education

Who's Responsible
Sexual Health Alliance (SHA) President

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 2-1.4 Develop a 3 Year Work Plan

Strategy Type
Counseling & Education

Who's Responsible
SHA Membership Committee

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Goal #3 By 2018, assess measurable information to guide the Sexual Health Alliance.

National Alignment
No National Alignment

State Alignment
No State Alignment

Objective 3-1 By June 2018, identify three measurable indicators to guide education, awareness, and engagement efforts.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	3

Report Date
May 3, 2018

Year
2018

Value
3

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Sexual Health Alliance is in the process of a restructure, and thus has made no progress on previously identified initiatives

Strategy 3-1.1 Identify what needs to be measured

Strategy Type
Counseling & Education

Who's Responsible
SHA Education/Outreach Committee

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 3-1.2 Identify scope, population, and delivery methods

Strategy Type
Counseling & Education

Who's Responsible
SHA Education/Outreach Committee

Target Date
June 2018

Report Date
May 3, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Goal #4 By 2018, identify and utilize community's and Sexual Health Alliance's resources.

National Alignment

No National Alignment

State Alignment

No State Alignment

Objective 4-1 By June 2018, identify at least five resources that exist within the community and coalition.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	5

Report Date
May 3, 2018

Year
2018

Value
5

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Sexual Health Alliance is in the process of a restructure, and thus has made no progress on previously identified initiatives

Strategy 4-1.1 Identify coalition needs (education, funding, etc.)

Strategy Type
Counseling & Education

Who's Responsible
SHA President and members

Target Date
June 2018

Report Date

May 3, 2018

Progress on Strategy

Complete

On track

Off track

No progress

Progress notes:

Strategy 4-1.2 Committees will identify new resources while being mindful of pre-existing and available resources.

Strategy Type

Counseling & Education

Who's Responsible

SHA President and members

Target Date

June 2018

Report Date

May 3, 2018

Progress on Strategy

Complete

On track

Off track

No progress

Progress notes:

Strategy 4-1.3 Seek feedback and approval from partners on identified resources.

Strategy Type

Counseling & Education

Who's Responsible

SHA President and members

Target Date

June 2018

Report Date

May 3, 2018

Progress on Strategy

Complete

On track

Off track

No progress

Progress notes:

Community Priority

Obesity/Physical Activity

Goal #1 By 2021 Improve the position and partnerships within the community

National Alignment: No national alignment

State Alignment: No state alignment

Objective 1-1	By 2021 increase Alliance for Healthy Living (AHL) coalition membership by 20%.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	12	2021	15

Report Date
May 1, 2018

Year
2018

Value
15 members

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Alliance for Healthy Living added a member from the Center for Disabilities at the University of Iowa, but has not met the target of increasing membership by 20%

Strategy 1-1.1 Create a "Purpose and Benefits of being an AHL Member" tool that allows current members to increase membership base

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
JCPH staff

Target Date
June 2017

Report Date
5-17-2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Completed October 2016

Goal #2 By 2021 increase collaboration with community organizations

National Alignment: NWS-2 Increase the proportion of schools that offer nutritious foods and beverages outside of school meals
PA-13 Increase the proportion of trips made by walking
PA-14 Increase the proportion of trips made by bicycling

State Alignment: No state alignment

Objective 2-1	By 2021 increase education and encourage healthy behaviors by supporting at least two community initiatives.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	4	2021	6

Strategy 2-1.1 Support Going for the Gold: Bike Friendly Iowa City Campaign

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
JCPH staff

Target Date
June 2017

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 2-1.2 Promote walk/bike to school day

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible

JCPH staff, AHL members

Target Date

June 2021

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 2-1.3 Organize Iowa City Farmers' Market Health Fair

Strategy Type

Counseling & Education

Who's Responsible

JCPH staff, AHL members

Target Date

June 2021

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: In June of 2017 the Alliance for Healthy Living hosted a health fair at the Farmer's Market

Strategy 2-1.4 Support healthy eating in schools

Strategy Type

Counseling & Education

Who's Responsible

AHL members, school district representatives

Target Date

June 2021

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Several members of the Alliance for Healthy Living provide nutrition education directly in the schools. This includes the

Goal #3 By 2021 identify initiatives that will encourage healthy lifestyle choices and improve quality of life

National Alignment

HC/HIT-13 Increase social marketing in health promotion and disease prevention
PA-1 Reduce the proportion of adults who engage in no leisure-time physical activity

State Alignment

No state alignment

Objective 3-1 By June 2021 research and plan three initiatives that will reduce the number of adults that engage in no leisure-time physical activities.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2021	3

Report Date

May 1, 2018

Year

2018

Value

3

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Alliance for Healthy Living has spent the last year working to re-focus energy and efforts. The 5210 Campaign will be a good focus for the Alliance for Healthy Living

Strategy 3-1.1 Find resources pertaining to sleep, decreased screen time, stress, and social connectedness for use through members' websites

Strategy Type

Counseling & Education

Who's Responsible

AHL members

Target Date

June 2021

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Alliance for Healthy Living will work to promote the Healthiest State Initiative's 5210 Campaign in Johnson County in the coming year (2018-2019)

Strategy 3-1.2 **Build social media presence**

Strategy Type

Counseling & Education

Who's Responsible
JCPH staff

Target Date
June 2021

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes:

Strategy 3-1.3 **Advocate for Soda Tax Ordinance - recently revised due to state legislative ruling. Public educational campaign to raise awareness of research on effects of sugar on health outcomes**

Strategy Type

Counseling & Education

Who's Responsible
JCPH staff

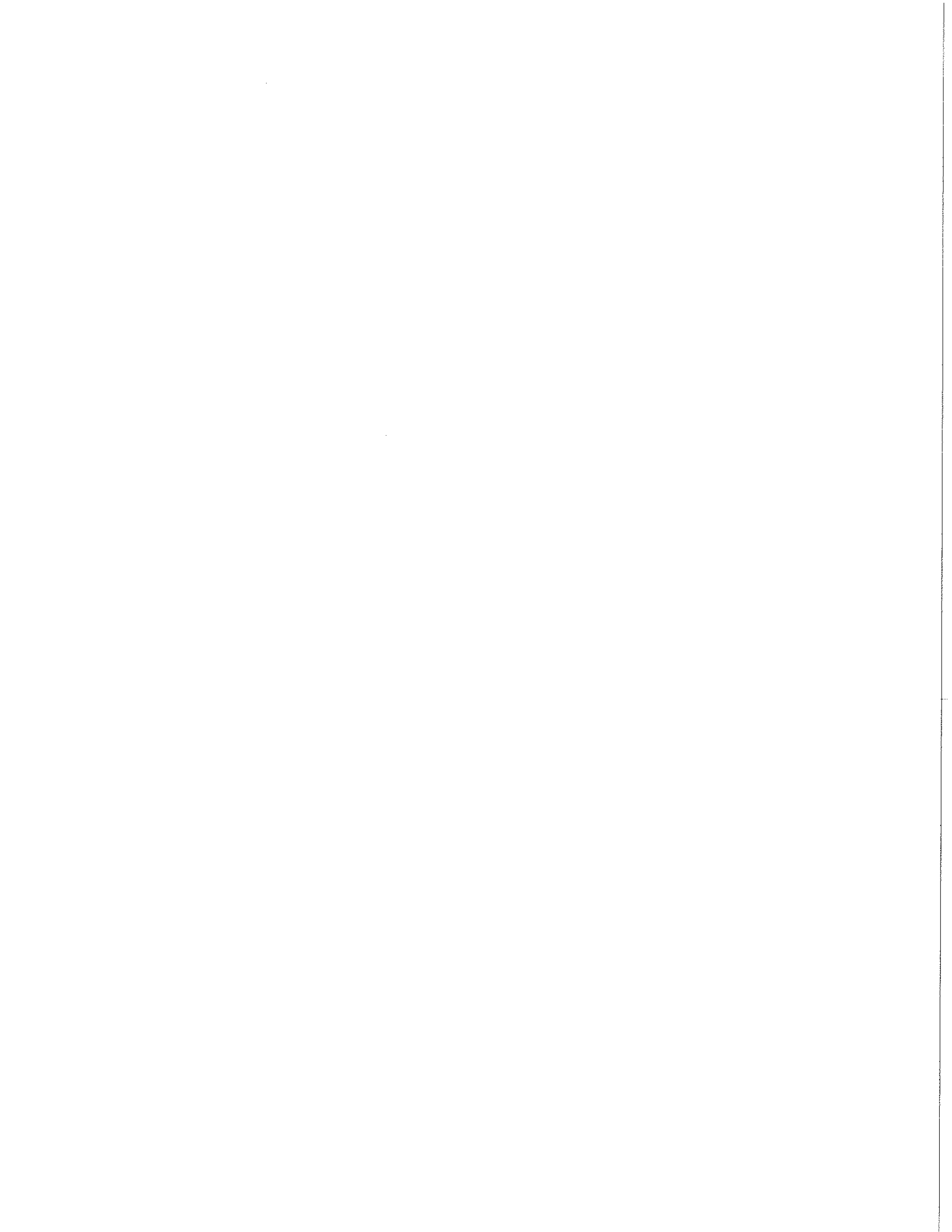
Target Date
June 2021

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Alliance for Healthy Living decided to no longer pursue the Soda Tax Ordinance as an undertaking for the group



Community Priority

Access to Dental Care

Goal #1 Increase dental services outreach performed by Johnson County Public Health by increasing staff capacity

National Alignment

HealthyPeople2020 OH-7-Increase the proportion of children, adolescents, and adults who used the oral health care system in the past year. OH-8 Increase the proportion of low-income children and adolescents who received any preventive dental service during the past year

State Alignment

Healthy Iowans Healthy Living Lack of Oral Health/Dental Services Goal 3- Iowans will have improved access to preventive oral health services through the I-Smile program

Objective 1-1 Hire 2.5 FTE dental hygienists to increase capacity to provide dental services within Johnson County

Baseline Year	Baseline Value	Target Year	Target Value
December 31, 2016	0 part time hygienists hired	December 31, 2017	2.5 dental hygienists hired

Report Date

May 2, 2018

Year

2018

Value

2.5 dental hygienists hired

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: 2.5 dental hygienists were hired at Johnson County Public Health through the I-Smile program at the department. The two full-time positions were transitioned from contracted to hired employees in August of 2017. The focus was to increase high demand at the schools in the county and the WIC clinic. One part-time position was also added in August to help meet needs within the county.

Strategy 1-1.1 Provide dental services (sealants, open mouth screenings, prophylaxis, and fluoride varnish) and make referrals to regular and urgent dental care at a variety of locations within Johnson County by the end of the 2017 calendar year

Strategy Type

Clinical Intervention

Who's Responsible

JCPH I-Smile program staff

Target Date

Dec 31, 2017

Report Date

May 2, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: During the 2017 calendar year, the dental hygienists performed 28 prophylaxis, 2,968 open mouth screenings, applied 2,189 fluoride varnishes, placed 4,103 sealants, made 2,363 referrals to regular dental care, and 557 referrals to urgent dental care.

Community Priority

Food Security

Goal #1 Increase access to locally grown fruits and vegetables and provide nutrition education in food deserts in Johnson County through the Farm Stands in Food Deserts program from June-October of 2017

National Alignment

HealthyPeople 2020 NWS-13 Reduce household food insecurity and in doing so reduce hunger

State Alignment

Healthy Iowans Healthy Equity/Social Determinants of Health Goal 6- Improve healthy equity among Iowans in low and moderate-income communities by increasing access to healthy foods

Objective 1-1 Host Farm Stands at locations throughout Johnson County

Baseline Year	Baseline Value	Target Year	Target Value
2016	0 Farm Stands	2017	12 Farm Stand locations

Report Date
May 1, 2018

Year
2018

Value
12 Farm Stand locations

Progress on Objective

- | | |
|--|--|
| <input type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input checked="" type="checkbox"/> Met, no trend | <input type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: Field to Family hosted 20 Farm Stand events at 12 locations within the county, and was able to provide close to 3,000 pounds of food to over 600 households. Participants also received nutrition and preparation education at the events.

Strategy 1-1.1 Provide locally grown fruits and vegetables to Farm Stand patrons at no cost

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Field to Family

Target Date
Oct 31, 2017

Report Date
May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Distributed 2,905 pounds of fresh, locally grown foods to 600 households

Strategy 1-1.2 Provide nutrition and preparation education to Farm Stand patrons

Strategy Type
Counseling & Education

Who's Responsible
Field to Family

Target Date
Oct 31, 2017

Report Date
May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Held 20 Farm Stand events at 12 locations, provided nutrition and preparation education at each one.

Event #	Year	Location	County	Notes
1	2019
2	2019
3	2019
4	2019
5	2019
6	2019
7	2019
8	2019
9	2019
10	2019
11	2019
12	2019
13	2019
14	2019
15	2019
16	2019
17	2019
18	2019
19	2019
20	2019

Community Priority

Obesity/Physical Activity

Goal #1 By 2020, increase the fruit and vegetable intake among elementary-aged youth in Johnson County (from the Pick a Better Snack Campaign, Iowa State Extension)

National Alignment

NWS-14 Increase the contribution of fruits to the diets of the population aged 2 years and older
 Revised NWS-15 Increase the variety and contribution of vegetables to the diets of the population aged 2 years and older
 NWS-15.1 Increase the contribution of total vegetables to the diets of the population aged 2 years and older
 LHI Revised
 NWS-15.2 Increase the contribution of dark green vegetables, red and orange vegetables, and beans and peas to the diets of the population aged 2 years and older

State Alignment

Objective 1-1 Increase the percentage of Johnson County 6th graders who consume five or more servings of fruits and vegetables each day

Baseline Year	Baseline Value	Target Year	Target Value
2014	Fruits- 8% Vegetables - 6%	2020	Fruits-12% Vegetables -10%

Strategy 1-1.1 At least 1,500 Johnson County elementary-aged youth from diverse backgrounds will participate in the Pick a Better Snack nutrition education program. The Program will be lead and coordinated through the Iowa State University Extension and Outreach, Johnson County. The Program will occur during the 2017-18 school year and continue in following years pending funding

Strategy Type
Counseling & Education

Who's Responsible

Iowa State University Extension and Outreach, Johnson County community schools

Target Date

Ongoing

Report Date

May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Pick a Better Snack nutrition education program is being implemented in the Johnson County elementary schools. Data from the program will be available for the next reporting period. The program will continue pending funding

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Community Priority

Access to Health Care- HIV/HCV Testing Services

Goal #1 Expand HIV testing services for disproportionately impacted populations throughout Johnson County

National Alignment

HealthyPeople 2020 HIV-13- Increase the proportion of persons living with HIV who know their serostatus, HIV-19 Increase the percentage of persons with newly diagnoses HIV infection linked to HIV medical care (had a routine HIV medical visit) within one month of their diagnosis

State Alignment

Healthy Iowans Healthy Living Sexually Transmitted Diseases Goal 1- Reduce the burden of sexually transmitted diseases (STD) among disproportionately impacted populations

Objective 1-1 Increase the number of testing sites within Johnson County by training community partners to administer HIV testing

Baseline Year	Baseline Value	Target Year	Target Value
2017	0 volunteers trained	2018	6 volunteers trained

Report Date

May 1, 2018

Year

2018

Value

6 volunteers trained

Progress on Objective

- | | |
|---|--|
| <input checked="" type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: Johnson County Public Health has done an incredible job of expanding partnerships in order to increase access to care and services for Johnson County residents. The partnerships with the Iowa Harm Reduction Coalition and the University of Iowa Mobile Clinic have provided an important opportunity to increase testing services for residents and visitors of Johnson County

Strategy 1-1.1 Host an HIV testing training for Iowa Harm Reduction Coalition volunteers

Strategy Type

Counseling & Education

Who's Responsible

Kathryn Edel, Health Educator

Target Date

Feb 28, 2018

Report Date

May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: 46 volunteers from the Iowa Harm Reduction Coalition were trained to administer HIV tests by Johnson County Public Health Health Educator, Kathryn Edel during the months of June 2017 and February 2018. IHRC hosts outreach clinics at 6 regular locations within Iowa City and Cedar Rapids (Linn County) and takes requests for services via text message

Strategy 1-1.2 Host an HIV testing training for University of Iowa Mobile Clinic volunteers

Strategy Type

Counseling & Education

Who's Responsible
Kathryn Edel, Health Educator

Target Date
Feb 28, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: 6 volunteers from the University of Iowa Mobile Clinic were trained to administer HIV tests by Johnson County Public Health Health Educator, Kathryn Edel during the month of June 2017. The Mobile Clinic has 5 monthly clinic sites within and around Johnson County.

Objective 1-2	The Health Educator and Health Educator Assistant positions at Johnson County Public Health will increase the number of HIV tests conducted by JCPH staff within Johnson County	Baseline Year	Baseline Value	Target Year	Target Value
		2017	0 HIV tests administered	2018	300 HIV tests administered

Report Date
May 1, 2018

Year
2018

Value
300 HIV tests administered

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Health Educator at Johnson County Public Health worked with the Health Educator Assistant to expand testing opportunities within Johnson County and thus conduct more HIV tests during their reporting year. They far surpassed their target value of 300 HIV tests by conducting 756 tests at a variety of locations and events within the county.

Strategy 1-2.1 Form new and expand upon existing partnerships to offer testing at more locations within Johnson County

Strategy Type
Clinical Intervention

Who's Responsible
Kathryn Edel, Health Educator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Johnson County Public Health continues to expand testing locations within the county

Goal #2 Expand HCV testing services for disproportionately impacted populations throughout Johnson County

National Alignment
HealthyPeople 2020 IID-27- Increase the proportion of persons aware they have a hepatitis C infection

State Alignment
Healthy Iowans Healthy Living Sexually Transmitted Diseases Goal 1- Reduce the burden of sexually transmitted diseases (STD) among

disproportionately impacted populations

Objective 2-1 Increase the number of testing sites within Johnson County by training community partners to administer HCV testing

Baseline Year	Baseline Value	Target Year	Target Value
2017	0 volunteers trained	2018	6 volunteers trained

Report Date
May 1, 2018

Year
2018

Value
6 volunteers trained

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Johnson County Public Health has done an incredible job of expanding partnerships in order to increase access to care and services for Johnson County residents. The partnerships with the Iowa Harm Reduction Coalition and the University of Iowa Mobile Clinic have provided an important opportunity to increase testing services for residents and visitors of Johnson County

Strategy 2-1.1 Host an HCV testing training for Iowa Harm Reduction Coalition volunteers

Strategy Type
Counseling & Education

Who's Responsible
Kathryn Edel, Health Educator

Target Date
Feb 28, 2018

Report Date
May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: 46 volunteers from the Iowa Harm Reduction Coalition were trained to administer HCV tests by Johnson County Public Health Health Educator, Kathryn Edel during the months of June 2017 and February 2018. IHRC hosts outreach clinics at 6 regular locations within Iowa City and Cedar Rapids (Linn County) and takes requests for services via text message

Strategy 2-1.2 Host an HCV testing training for University of Iowa Mobile Clinic volunteers

Strategy Type
Counseling & Education

Who's Responsible
Kathryn Edel, Health Educator

Target Date
Feb 28, 2018

Report Date
May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: 6 volunteers from the University of Iowa Mobile Clinic were trained to administer HCV tests by Johnson County Public Health Health Educator, Kathryn Edel during the month of June 2017. The Mobile Clinic has 5 monthly clinic sites within and around Johnson County.

Objective 2-2 The Health Educator and Health Educator Assistant positions at Johnson County Public Health will increase the number of HCV tests conducted by JCPH staff within Johnson County

Baseline Year	Baseline Value	Target Year	Target Value
2017	0 tests administered	2018	60 tests administered

Report Date
May 1, 2018

Year
2018

Value
60 test administered

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Health Educator at Johnson County Public Health worked with the Health Educator Assistant to expand testing opportunities within Johnson County and thus conduct more HIV tests during their reporting year. They far surpassed their target value of 60 HCV tests by conducting 163 tests at a variety of locations and events within the county.

Strategy 2-2.1 Form new and expand upon existing partnerships to offer testing at more locations within Johnson County

Strategy Type
Clinical Intervention

Who's Responsible
Kathryn Edel, Health Educator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Johnson County Public Health continues to expand testing locations within the county

Community Priority

Transportation Services

Goal #1 Establish the role of Mobility Coordinator for the county in order to increase access to transportation services for Johnson County residents

National Alignment

N/A

State Alignment

Iowa DOT Performance Measures for Mobility Coordinator

Objective 1-1 Serve as the single point of contact for transportation referrals, education, and community outreach for Johnson County residents

Baseline Year

April 2017

Baseline Value

No meetings attended or presentations given

Target Year

March 2018

Target Value

4 meetings attended each quarter, 3 presentations given per quarter

Report Date

May 1, 2018

Year

2017

Value

4 meetings attended each quarter, 3 presentations given per quarter

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: The Mobility Coordinator surpassed the quarterly targets for meetings and presentations and continues to expand outreach

Strategy 1-1.1 Give presentations (formal and informal) to various organizations within the designated region

Strategy Type

Counseling & Education

Who's Responsible

Kelly Schneider, Mobility Coordinator

Target Date

Mar 31, 2018

Report Date

Apr 30, 2018

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Since starting in April 2017, the Mobility Coordinator has given 29 presentations to groups within the county

Strategy 1-1.2 Identify potential barriers and gaps in services while developing community partnerships

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Kelly Schneider, Mobility Coordinator

Target Date

Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Since starting in April 2017, the Mobility Coordinator has attended 41 community meetings to engage stakeholders and identify potential barriers and gaps in services

Objective 1-2 Increase awareness of public transit and expand potential ridership

Baseline Year	Baseline Value	Target Year	Target Value
April 2017	No individuals or agencies assisted, no materials created	March 2018	Meet with agencies and individuals to assist with needs, maintain and create resources for community members

Report Date
May 1, 2018

Year

2017-2018

Value

Meet with agencies and individuals to assist with needs, maintain and create resources for community members

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Mobility Coordinator did not have specific targets for these measures, but has positively impacted a number of individuals and agencies and developed several new resources for community members.

Strategy 1-2.1 Community outreach, education, and specialized trainings

Strategy Type
Counseling & Education

Who's Responsible
Kelly Schneider, Mobility Coordinator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Mobility Coordinator created a Mobility Coordinator website as well as 6 new materials to put on the site to serve as resources for Johnson County Residents. Additionally, they assisted 154 individuals and 36 agencies with transportation needs

Strategy 1-2.2 Constantly looking to expand learning or training opportunities

Strategy Type
Counseling & Education

Who's Responsible
Kelly Schneider, Mobility Coordinator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Mobility Coordinator attended 19 trainings during the reporting period

Objective 1-3 Strive to improve overall mobility for elderly, low-income persons, and persons with disabilities

Baseline Year	Baseline Value	Target Year	Target Value
April 2017	No referrals made, no individuals or organizations assisted	March 2018	10-20 referrals made per quarter, no target decided for individuals and organizations assisted

Report Date
May 1, 2018

Year
2017

Value
10-20 referrals made per quarter, no target decided for individuals and organization assisted

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The mobility coordinator surpassed the goal of 10-20 referrals made quarterly, and though a target was not decided for individuals and organizations assisted, the Mobility Coordinator has made a high number of contacts within the year and continues to expand outreach.

Strategy 1-3.1 Improved access to community service through referrals

Strategy Type
Counseling & Education

Who's Responsible
Kelly Schneider, Mobility Coordinator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Mobility Coordinator made 89 referrals to transportation services within the county since starting in April 2017

Strategy 1-3.2 Outreach to area veterans, military family groups or organizations

Strategy Type
Counseling & Education

Who's Responsible
Kelly Schneider, Mobility Coordinator

Target Date
Mar 31, 2018

Report Date
May 1, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The Mobility Coordinator assisted 154 individuals and 36 agencies with their transportation needs since starting in April of 2017

Community Priority

Radon

Goal #1 By 2019, improve citizen's knowledge and awareness of the potential exposure to radon through education and promoting testing and selling radon test kits to the public.

National Alignment

The President's Cancer Panel identified radon as a cancer risk that must be better addressed through awareness and testing.

State Alignment

Priority VI of the Iowa Cancer Consortium's Cancer Plan seeks to decrease exposure to radon through education and testing.

Objective 1-1 Utilize social media to inform public about the threat of radon and the availability of low cost test kits for sale at Johnson County Public Health

Baseline Year	Baseline Value	Target Year	Target Value
2017	Unknown	2018	12 social media posts

Report Date
May 1, 2018

Year
2017

Value
12 social media posts

Progress on Objective

- | | |
|--|---|
| <input type="checkbox"/> Met, trend in right direction | <input checked="" type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: JCPH posted 9 social media posts regarding radon during the reporting period. As we increase our social media presence as a health department, this number will continue to grow and we will focus on meeting the goal of 12 social media posts.

Strategy 1-1.1 Increase radon specific social media messaging into a set posting schedule that provides for a radon message monthly at a minimum.

Strategy Type
Counseling & Education

Who's Responsible
Environmental Health Coordinator

Target Date
December 2018

Report Date
May 1, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Johnson County Public Health posted 9 social media posts about radon during the reporting period. This did not achieve the goal of 12 posts, however it is an increase from the previous year and JCPH staff will continue to work on meeting the goal of 12 social media posts.

Objective 1-2 Increase the opportunities for the public to purchase radon test kits by offering off-site sales at least three times per year.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2018	3

Report Date
Apr 30, 2018

Year
2017

Value

3

Progress on Objective

- Met, trend in right direction
- Not met, trend in right direction
- Met, no trend
- Not met, no trend
- Met, trend in wrong direction
- Not met, trend in wrong direction

Progress notes: Johnson County Public Health offered off-site purchase of radon test kits one time during this reporting period. Jason Decker, Environmental Health Specialist from Johnson County Public Health accompanied Susan Vileta, Health Educator at Johnson County Public Health to sell test kits at the City of Iowa City Employee Health Fair on October 6th of 2017.

Strategy 1-2.1 When possible, utilize outreach activities to offer radon test kits for sale to the public (i.e. 4-H Fair, Health Fairs, etc.)

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

Environmental Health Coordinator

Target Date

July 2018

Report Date

Aug 28, 2017

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Radon test kits were offered for sale to the public at the Johnson County 4-H Fair. 14 test kits were sold off-site at the Fair.

Report Date

Feb 2, 2018

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Johnson County Public Health conducted a 'Facebook Live' video on 1-26-18 as part of Radon Action Month. The video consisted of a question and answer interview approximately four minutes long about radon. As a result of the Facebook Live video, KRCG Channel 9 news followed up on the story and conducted an on camera interview with JCPH staff as part of a bigger story about the hazards of radon.

Objective 1-3 Increase public awareness of the threat of radon through a public messaging campaign that develops two new educational materials.

Baseline Year	Baseline Value	Target Year	Target Value
2017	0	2018	2

Strategy 1-3.1 Offer the opportunity to partner on the educational campaign to U of I students.

Strategy Type

Counseling & Education

Who's Responsible

Environmental Health Coordinator

Target Date

Jan 1, 2018

Report Date

Aug 28, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Investigating the possibility of offering a radon educational awareness campaign to a U of I Public Health class.

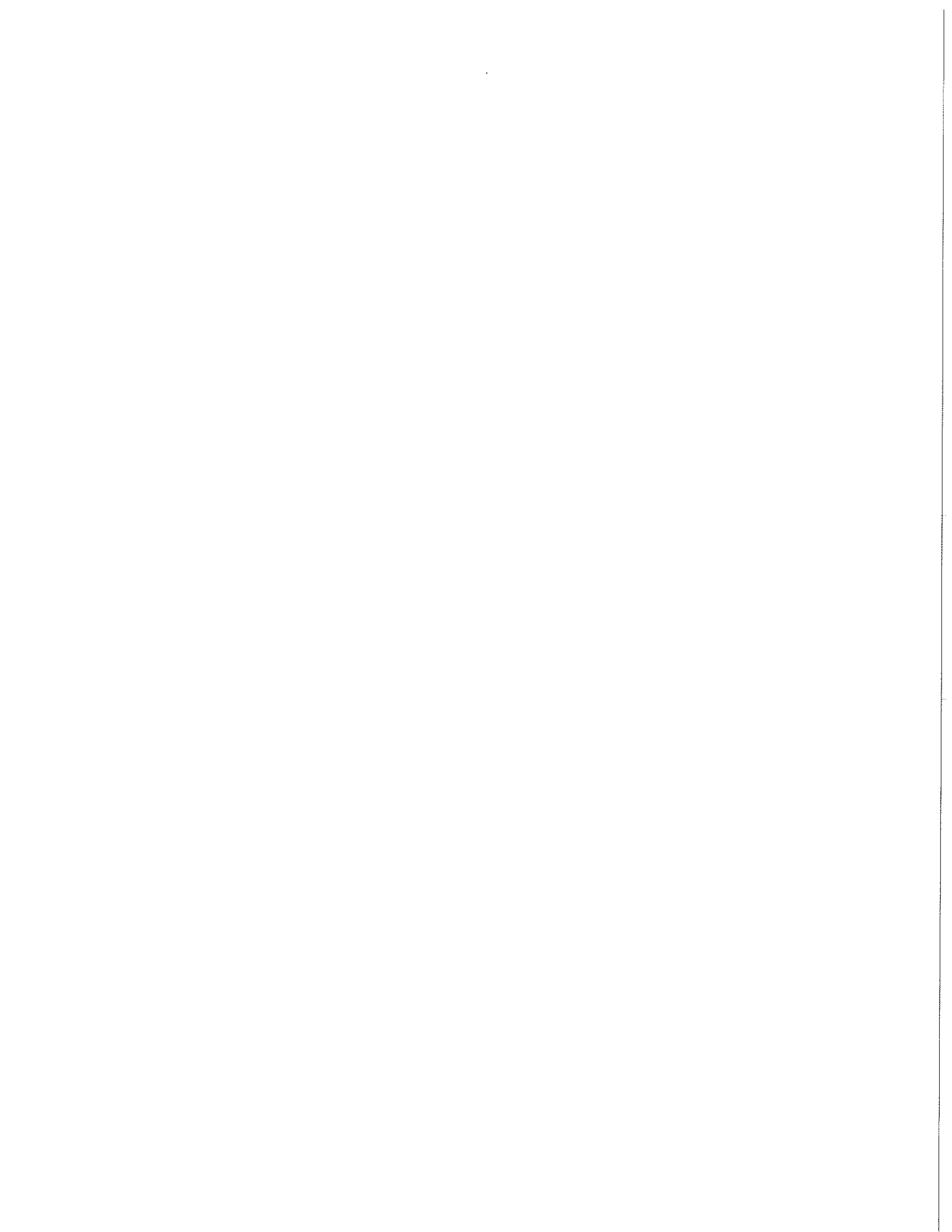
Report Date

Feb 2, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: On 2-1-18, the Environmental Health Coordinator met with a group of 3 U of I nursing students and conducted a radon presentation. The students plan to pursue a radon awareness campaign hoping to potentially target students and potentially those who rent or live in off-campus older buildings. The students will work on the project and consult with the Environmental Health Coordinator as needed through the course of the project. They plan to provide a copy of their final project to Johnson County Public Health once it is complete.



Community Priority

Access to Health Care- Certified Application Counselor

Goal #1 Provide Certified Application Counselor services to residents of Johnson County and the surrounding area as a solution to the Affordable Care Act Navigator funding cuts

National Alignment
HealthyPeople 2020- AHS-1: Increase the proportion of persons with health insurance

State Alignment
N/A

Objective 1-1	Collaborate with the Iowa City Free Medical & Dental Clinic to share the cost of the Certified Application Counselor (CAC)	Baseline Year	Baseline Value	Target Year	Target Value
		Sept 2017	Collaboration on CAC services not in place	Oct 2017	Collaboration on CAC services in place

Report Date
Apr 30, 2018

Year
2017

Value
Collaborative protocol for sharing Certified Application Counselor Services

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Iowa City Free Medical & Dental Clinic has worked collaboratively with Johnson County Public Health for many years, but this was a new collaborative initiative for these two organizations. Developing proper protocol for what the partnership would look like was a crucial part of getting the services set up

Strategy 1-1.1 Set up invoice protocol for services provided by the Certified Application Counselor at the Iowa City Free Medical & Dental Clinic

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Jennifer Miller, Barbara Vinograde, Dave Koch

Target Date
October 2017

Report Date
Apr 30, 2018

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Invoice protocol set up

Objective 1-2	Contract Certified Application Counselor services with Karen Wielert, the former ACA Health Navigator in the Johnson County area	Baseline Year	Baseline Value
		Sept 2017	Contract

not developed
 Target Year: Oct 2017
 Target Value: Contract developed

Report Date: Apr 30, 2018
 Year: 2017
 Value: Contract developed

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes:

Strategy 1-2.1 Karen took the course to become a Certified Application Counselor prior to beginning her contracted time with Johnson County Public Health
 Strategy Type: Address Social Determinant / Health Inequity

Who's Responsible: Karen Wielert
 Target Date: Oct 23, 2017

Report Date: Apr 30, 2018
Progress on Strategy
 Complete On track Off track No progress

Progress notes: Karen completed the Certified Application Counselor training in time for her October 23rd start date

Objective 1-3 Provide office hours for clients at a variety of locations within the Johnson County during the open enrollment period

Baseline Year	Baseline Value	Target Year	Target Value
October 2017	No outreach scheduled	Dec 2017	Provide regularly scheduled outreach across Johnson County

Report Date: Apr 30, 2018
 Year: 2017
 Value: Provide regularly scheduled outreach across Johnson County

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Karen held scheduled office hours 18 times during the month of November (the open enrollment period). Office hours were held at Johnson County Public Health, the Iowa City Free Medical & Dental Clinic, the Iowa City Public Library, and the North Liberty Public Library. She met with clients 86 times in person at these outreach sites. In addition to scheduled

outreach, Karen assisted clients over the phone. She held 127 phone meetings over the course of the open enrollment period . In total, she met with clients 213 times over the course of the open enrollment period.

Strategy 1-3.1 Communicate outreach dates and times to residents of Johnson County

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Jennifer Miller, Keshia Fields

Target Date

November 2018

Report Date

Apr 30, 2018

Progress on Strategy



Complete



On track

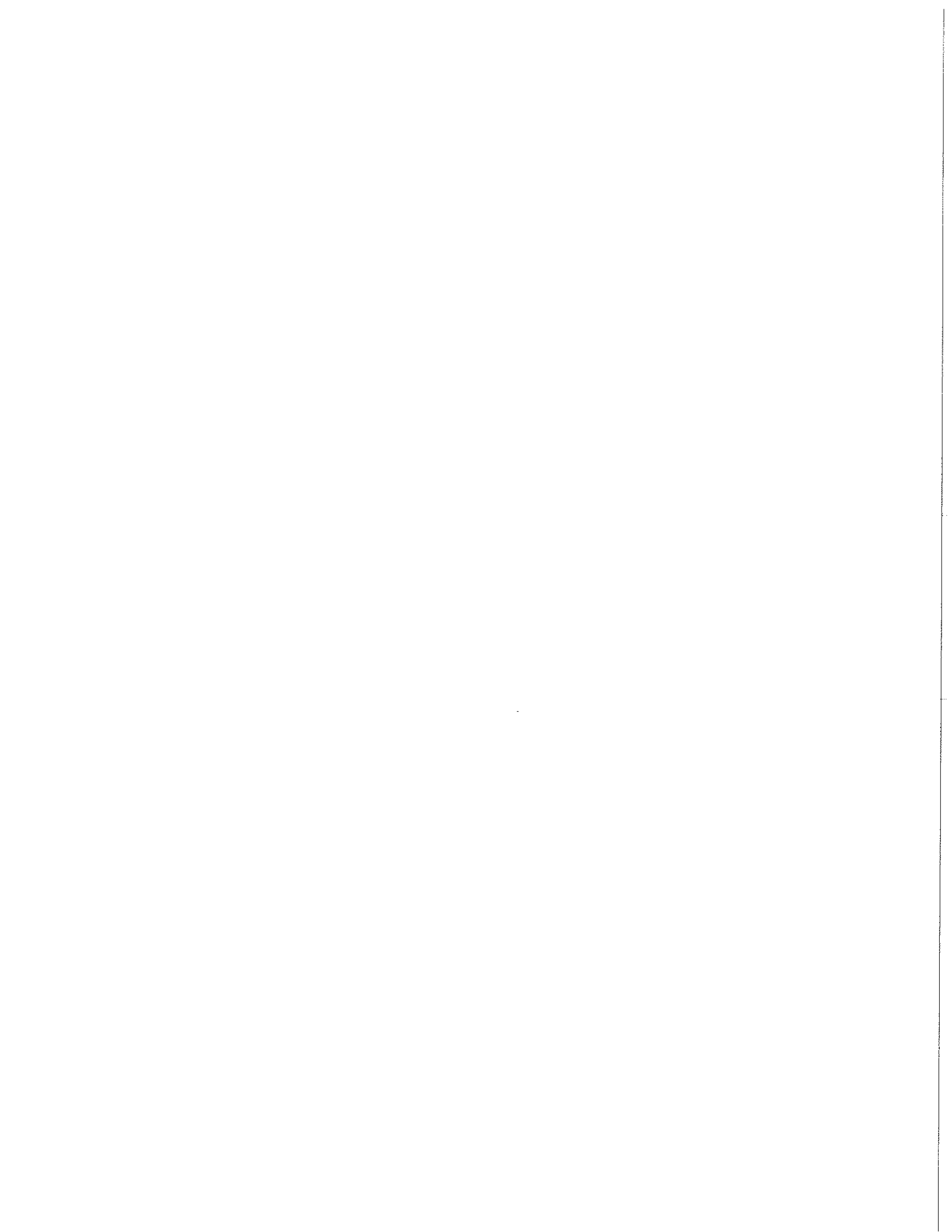


Off track



No progress

Progress notes: Jennifer Miller and Keshia Fields worked to hare information on Certified Application Counselor services to Johnson County residents via social media and news releases



Community Priority

Shelter and Services for Victims of Abuse and Violence- Prevention and Education

Goal #1 To expand existing programs, create new education opportunities for the campus community, and use comprehensive evaluation to maximize the effectiveness of all programming. This work is guided by the UI Comprehensive Education Model. (from the University of Iowa Anti-Violence Plan for sexual misconduct, dating violence, and stalking)

National Alignment

Healthy Campus- Injury and Violence Prevention

State Alignment

N/A

Objective 1-1 Implement an online refresher course on sexual misconduct in the first semester for incoming undergraduate students as a follow-up to the required course taken before coming to campus

Baseline Year
2016

Baseline Value
Not required

Target Year
2017

Target Value
Required and mandatory

Report Date
Apr 30, 2018

Year
2017

Value
Implementati on of sexual misconduct refresher course

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: The refresher course has been implemented and made mandatory for all incoming students. This course is offered each semester, and will continue to be.

Strategy 1-1.1 Make the sexual misconduct prevention education course available to the UI Community via the Ending Violence at Iowa site through the end of the fall semester

Strategy Type

Counseling & Education

Who's Responsible

Student Health & Wellness Staff, Success @ Iowa Staff

Target Date

Fall 2016

Report Date
Aug 4, 2017

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: The course was added to the Ending Violence at Iowa site in Fall 2016

Strategy 1-1.2 Implement the refresher course as a required component of the Success at Iowa course for all incoming Spring 2017 undergraduate studnets

Strategy Type

Counseling & Education

Who's Responsible
Student Health & Wellness staff, Success at Iowa staff

Target Date
Fall 2016

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: The course was implemented as a requirement for undergraduate students as of the Spring 2017 semester

Strategy 1-1.3 Implement the refresher course as a required component for all incoming graduate and professional students

Strategy Type
Counseling & Education

Who's Responsible
Student Health & Wellness Staff, Success at Iowa staff

Target Date
Fall 2017

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: The mandatory refresher course for graduate and professional students is in place and is implemented in Fall 2017 preparation activities

Objective 1-2 Develop a new module for orientation programs for incoming graduate and professional students to increase awareness of resources and reporting options, as well as prevention education

Baseline Year
2016

Baseline Value
No program in place

Target Year
Fall 2017

Target Value
Program available

Strategy 1-2.1 Schedule time during the Graduate College fall orientation program for a new prevention education module

Strategy Type
Counseling & Education

Who's Responsible
The University of Iowa Graduate College

Target Date
Fall 2017

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Two break out sessions were held during graduate student orientation

Strategy 1-2.2 WRAC and RVAP will develop a prevention education model to be provided to the graduate and professional students during Fall orientation sessions

Strategy Type
Counseling & Education

Who's Responsible
WRAC and RVAP staff

Target Date
Fall 2017

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: The program is developed and has been implemented during fall orientation for graduate and professional students. 9 students attended the optional sessions

Objective 1-3 Convene a task force to promote healthy masculinity across campus

Baseline Year	Baseline Value	Target Year	Target Value
Sept 2017	No task force in place	October 2017	Task for in place

Report Date
Apr 30, 2018

Year

2017

Value

Task force was created and began planning events, activities, and programming

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The Men and Masculinities Task Force was created in October, 2017. The group is made up of male-identifying leaders from several on campus organizations. The focus of the group is to work collaboratively, bring awareness to the issue of healthy masculinity, and create a culture of connectedness and support. The group developed and implemented healthy masculinity programming, and trained 6 peer-educators to assist with the implementation of the programming

Strategy 1-3.1 Develop and implement programming that promotes healthy masculinity across campus, specifically engaging students who identify as men

Strategy Type
Counseling & Education

Who's Responsible

Representatives from the Women's Resource and Action Center and the Rape Victim Advocacy Center

Target Date

Fall 2017

Report Date
Apr 30, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The program was developed and prepared for implementation in the Spring of 2017

Strategy 1-3.2 Train six student co-facilitators for a new education program promoting healthy masculinity that will be offered on campus in the fall of 2017

Strategy Type
Counseling & Education

Who's Responsible
The Department of Public Safety, UI Athletics, WRAC, RVAP

Target Date
Spring 2017

Report Date
Aug 4, 2017

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: 6 student co-facilitators were trained to lead the program

Strategy 1-3.3 Implement Better Men, Better Hawkeyes, a program promoting healthy masculinity

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Men and Masculinities Task Force

Target Date
Spring 2017

Report Date
Apr 30, 2018

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: The program was implemented in the fall of 2017 and will continue to be offered to University of Iowa students who identify as male.

Objective 1-4 Raise awareness about dating violence and stalking, including where to get help and how to report victimization

Baseline Year	Baseline Value	Target Year	Target Value
2016	Resources exist, but limited awareness	2017	Increase awareness of resources

Report Date
Apr 30, 2018

Year
2017

Value
Increase awareness about dating violence and stalking

Progress on Objective
 Met, trend in right direction
 Not met, trend in right direction
 Met, no trend
 Not met, no trend
 Met, trend in wrong direction
 Not met, trend in wrong direction

Progress notes: As a first step in raising awareness, a communications campaign regarding stalking was implemented and evaluated.

Strategy 1-4.1 Implement a communications campaign to increase understanding about stalking and where to get help. The campaign will be implemented in residence halls, the IMU, the CRWC, academic buildings, and on social media.

Strategy Type
Counseling & Education

Who's Responsible
The Campus Education Subcommittee

Target Date
Spring 2017

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: The campaign was implemented in Spring of 2017 and assessment data was collected

Strategy 1-4.2 Evaluate the effectiveness of the stalking awareness communications campaign

Strategy Type
Counseling & Education

Who's Responsible
The Campus Education Subcommittee

Target Date
Spring 2017

Report Date
Apr 30, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Evaluation was conducted and found that the campaign positively impacted student's awareness of stalking resources and definitions

Objective 1-5 Build a team of peer educators to expand capacity for prevention education, including increasing student preparedness to respond to disclosures of victimization

Baseline Year

2016

Baseline Value

No program in place

Target Year

2017

Target Value

Launch program

Strategy 1-5.1 The Women's Resource and Action Center will hire peer educators and train them to co-facilitate violence prevention workshops on campus

Strategy Type
Counseling & Education

Who's Responsible
Women's Resource and Action Center

Target Date
January 2017

Report Date
Aug 4, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: 10 peer educators were hired and trained

Strategy 1-5.2 Peer educators hired by WRAC will co-facilitate violence prevention workshops on campus

Strategy Type
Counseling & Education

Who's Responsible
Women's Resource and Action Center

Target Date
ongoing

Report Date
Aug 4, 2017

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Peer educators have been trained, 22 workshops have been provided to date. Status is not "complete", as this is an ongoing strategy

Objective 1-6 Offer bystander intervention training during On Iowa! by offering it earlier in the orientation schedule

Baseline Year	Baseline Value	Target Year	Target Value
2015	Bystander intervention training not a part of On Iowa! activities	2016	Include bystander intervention as a part of On Iowa! activities

Report Date
Apr 30, 2018

Year
2017

Value
Include bystander intervention training as part of On Iowa! activities

Progress on Objective
 Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: On Iowa! Is a collection of orientation activities hosted for incoming students in the few days prior to starting classes in the fall. Students complete online bystander intervention courses prior to coming to campus, but had not received in-person training during orientation prior to the implementation of it during the On Iowa! activities. Sessions were held, and strategies to maximize attendance in the future are in place.

Strategy 1-6.1 Maximize attendance at the bystander intervention training by offering it earlier in the orientation schedule

Strategy Type
Counseling & Education

Who's Responsible
Women's Resource and Action Center, On Iowa! planning committee

Target Date
Fall 2017

Report Date
Apr 30, 2018

Progress on Strategy
 Complete On track Off track No progress

Progress notes: The bystander intervention training in the Fall 2016 On Iowa! session was offered earlier in the week and there is a commitment to retain the schedule change. This way, trainers will reach more students.



